



26 September 2023

FireAngel Safety Technology Group plc
(‘FireAngel’, the ‘Company’ or the ‘Group’)

Directorate Changes

FireAngel (AIM: FA.), a leading developer and supplier of home safety products, announces the appointment with immediate effect of Graham Bird as Senior Independent Director. The Company also announces that Jon Kempster, Non-Executive Director, has resigned as a director of the Company with effect from 30 September 2023.

Graham is currently the CFO of XP Factory plc, one of the UK's pre-eminent experiential leisure businesses, which is quoted on AIM. In 2021, Graham was appointed as a Non-Executive Director of Universe Group plc, an AIM quoted provider of transaction products and services to the retail industry where he served until the company was sold in 2022.

Graham was one of the founding employees of Gresham House plc where, alongside Tony Dalwood, he was responsible for establishing and managing a successful strategic equity business unit which focuses on both quoted and unquoted equity investments using the principles and practices of private equity. He was subsequently appointed as a Non-Executive Director of Rockwood Strategic plc in June 2021 as a representative of Gresham House, a substantial shareholder, and remained a director until September 2022.

Prior to joining Gresham House, Graham spent six years as a senior executive at PayPoint Plc, latterly as director of strategic planning and corporate development. He was also executive chairman and president of PayByPhone, a multi-national mobile payments technology division of PayPoint operating in Canada, the UK and France between 2010 and 2014.

Between 2005 and 2009, he was head of strategic investment and all corporate finance activity at SVG Investment Managers, the public equities team within SVG Capital plc. He joined SVG from JPMorgan Cazenove, where he was a director in the corporate finance department, including 3.5 years establishing, building and leading Cazenove’s corporate finance business in South Africa.

He was a non-executive director of Journey Group plc from 2007 until 2016, including periods as chairman of the audit and nomination committees, and acting chairman when Journey Group was subject to a successful takeover bid by private equity. Graham, who is a chartered accountant, began his career in audit and corporate finance at Deloitte and holds an MA in Economics from the University of Cambridge.

Further information in accordance with paragraph (g) of Schedule Two of the AIM Rules for Companies on Graham Bird is set out at the end of this announcement.

Andrew Blazye, Non-Executive Chair of FireAngel, commented: “I’m pleased to welcome Graham to the board of FireAngel and look forward to working together with him again and benefitting from his experience. I also wish to thank Jon Kempster for his contribution to the Company and wish him well in his future endeavours.”

ENDS

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Regulatory Disclosures (in accordance with Rule 17 and Schedule Two paragraph (g) of the AIM Rules for Companies)

Save for the information set out above and below, there are no further disclosures to be made in accordance with Rule 17 and Schedule Two paragraph (g) of the AIM Rules for Companies in respect of the appointments of Graham John Bird, aged 53. Mr Bird does not hold a beneficial interest in the Company's share capital.

Current Directorships/Partnerships

BBB Chelmsford Limited
BBB Ealing Limited
BBB Eleven Ltd
BBB Fifteen Ltd
BBB Fourteen Ltd
BBB Franchise Ltd
BBB IP Ltd
BBB Six Ltd
BBB Sixteen Ltd
BBB Thirteen Ltd
BBB Three Ltd
BBB Twelve Ltd
BBB UK Property Ltd
BBB UK Trading Ltd
BBB Ventures Ltd
BGP Entertainment Belgium SARL
Boom Battle Bar Cardiff Ltd
Boom BB One Ltd

Past Directorships/Partnerships (within 5 years)

Gresham House Asset Management Limited
JBW Investments Limited
Rockwood Strategic plc
Spaceandpeople plc
Universe Group plc

Boom BB Two Ltd
Boom East Ltd
Escape Hunt Franchises Ltd
Escape Hunt Group Limited
Escape Hunt Innovations Limited
Escape Hunt IP Limited
Escape Hunt Limited
Escape Hunt USA Franchises Ltd
Gresham House Strategic Public Equity Carry LP
Gresham House Strategic Public Equity Friends and Family
LP
Littleroc Ltd
XP Factory plc

Notes to Editors

About FireAngel Safety Technology Group plc

FireAngel's mission is to protect and save lives by making innovative home safety products which are simple and accessible. FireAngel is one of the market leaders in the European home safety products market.

FireAngel's principal products are connected smoke alarms, CO alarms, heat alarms and accessories. The Company has an extensive portfolio of patented intellectual property in Europe, the US and other selected territories. Products are sold under FireAngel's leading brands of FireAngel, FireAngel Pro, FireAngel Specification and AngelEye.

For further product information, please visit: www.fireangeltech.com